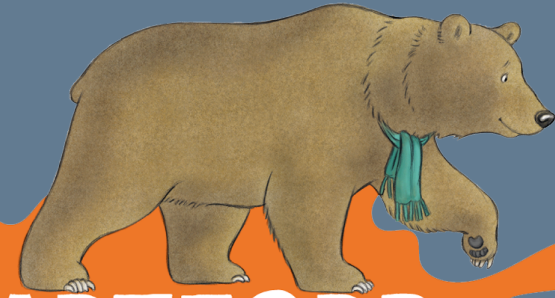


JOIN THE BEAR HUNT! CALLING LOCAL AND NATIONAL ARTISTS!

Be part of Dartford's first-ever art trail.

Make your creative contribution to Dartford, We're Going on a Bear Hunt, a public art trail, you will never forget!



DARTFORD
WE'RE GOING ON A
BEAR HUNT 2026

ellenor.⁺
hospice care in your home or ours



DARTFORD
BOROUGH COUNCIL

ellenor.org
dartfordbearhunt.co.uk

Brought to you by

Created by

Presenting Partner

Registered charity Number 1121561

DARTFORD, WE'RE GOING ON A BEAR HUNT – AND YOU CAN BE PART OF IT!

Join the project and let your creativity shine!

In summer 2026, the borough of Dartford will be transformed by a trail of over 30 beautifully designed large Bear sculptures, created by local and national artists, to raise vital funds for ellenor. Standing alongside them, an additional 30 Bear Cubs, decorated by schools and community groups, will complete this epic trail.

Families, visitors, and adventurers will follow the trail using a printed map or our interactive Bear Hunt app, discovering each unique Bear on the area's streets, parks, and public spaces.



Brought to you by



Created by



Presenting Partner



WE CAN'T GO OVER IT. WE CAN'T GO UNDER IT. WE'VE GOT TO GO THROUGH IT.

YOUR DESIGN CAN MAKE AN UN-BEAR-LIEVE-ABLE IMPACT!



BROUGHT TO YOU BY...

ellenor.⁺
hospice care in your home or ours

We are ellenor. Your local hospice charity, providing vital support to patients and families facing life-limiting illnesses across North Kent and Bexley.

At ellenor, we embrace life, offering support to adults and children from the moment of diagnosis and beyond. We understand the profound impact of a life-limiting condition and we are here to offer compassionate care and support throughout this time.

ellenor is thrilled to work together with Wild in Art for Dartford's first-ever art trail. This cultural event will bring awareness to the charity in its biggest catchment area, Dartford and will bring art outdoors in an accessible and family-friendly way.

...WITH WILD IN ART

We're working with internationally acclaimed, Wild in Art, the leading producer of spectacular public art events that entertain, enrich, inform and leave a lasting legacy.

They partner with charities, businesses, artists, schools and communities across the UK and worldwide to create memorable events featuring uniquely painted sculptures. Animating places and spaces, Wild in Art trails encourage exploration and drive footfall, attracting new audiences while enabling local residents to re-engage with the host location. They bring families and friends together, creating a sense of community alongside wide-ranging health and wellbeing benefits.

Since 2008 Wild in Art events have:

- Enabled over **£28.4m** to be raised for charitable causes
- Engaged over **1.3 million** young people in learning programmes
- Injected **£4.8m** into local creative communities
- Helped millions of people of all ages to experience art in non-traditional settings

 wildinart.co.uk



WHY GET INVOLVED?

The sculpture trail is a unique way for artists to showcase their work to a mass audience.

This is an amazing opportunity for you to play a significant part in an exciting and popular event, which is supported by exceptional media coverage, both online and offline, and is your chance to connect with other artists, businesses, and the wider community.

The trail will promote the importance of creativity and its real value socially, culturally and economically – introducing new businesses to the arts, creating new commissions and developing new audiences to enjoy and explore art in Dartford.

The trail will be supported by a learning programme, enabling thousands of local children and young people to participate in this highly visible, family-friendly event.

TOGETHER, WE CAN BRIDGE THE GAP BETWEEN HOSPICE CARE AND THE COMMUNITY'S CREATIVITY THROUGH YOUR ARTWORK!



WHAT'S IN IT FOR YOU?



Feature on our dedicated website, trail app and social media.



Your name on your sculpture plaque with additional information about you and your work online.



Unique opportunities to connect and network with other artists, businesses and the wider community.



The chance to attend the Live Auction and see as it happens how much your work raises for ellenor.



The chance to work alongside a well-known local charity on a project which will make a real difference to local families, supporting children and young people with incurable conditions.



You will receive £1,000 commission. We believe in paying our artists for their time and work.



MEET YOUR MUSE

BEAR HUG

Like a bear hug, ellenor provides the metaphorical caring hug to those who need our help.

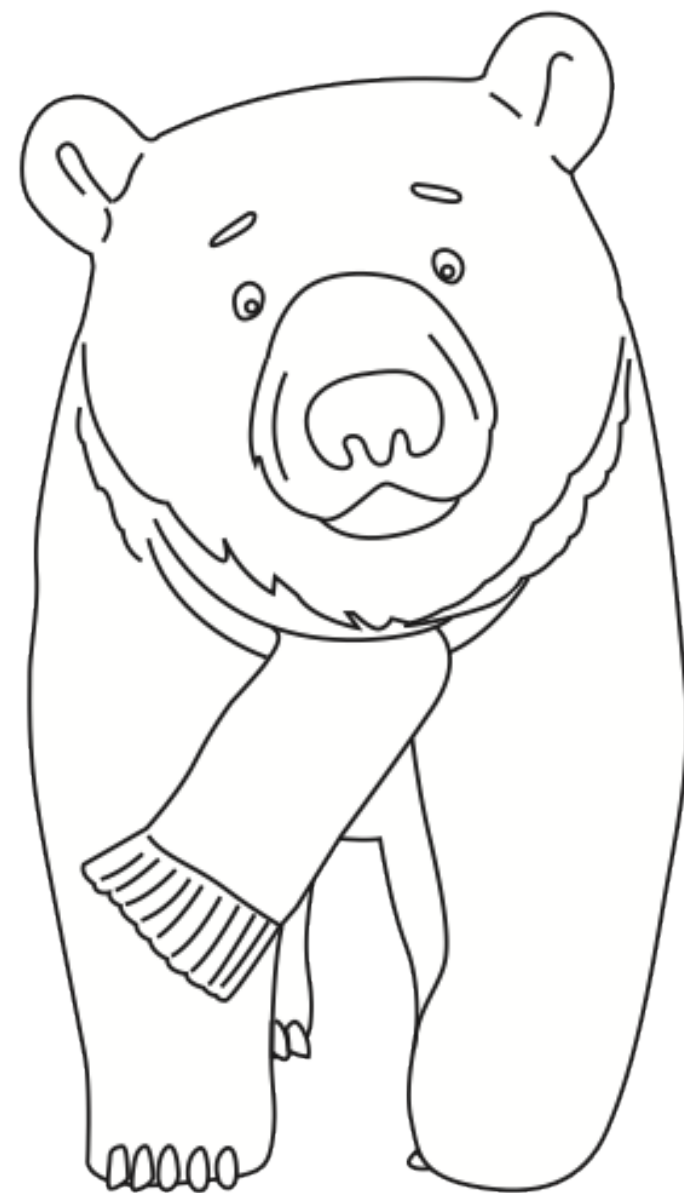
BEAR CARE

Bears are large, considerate land mammals, resilient and bold, just like we are at ellenor.

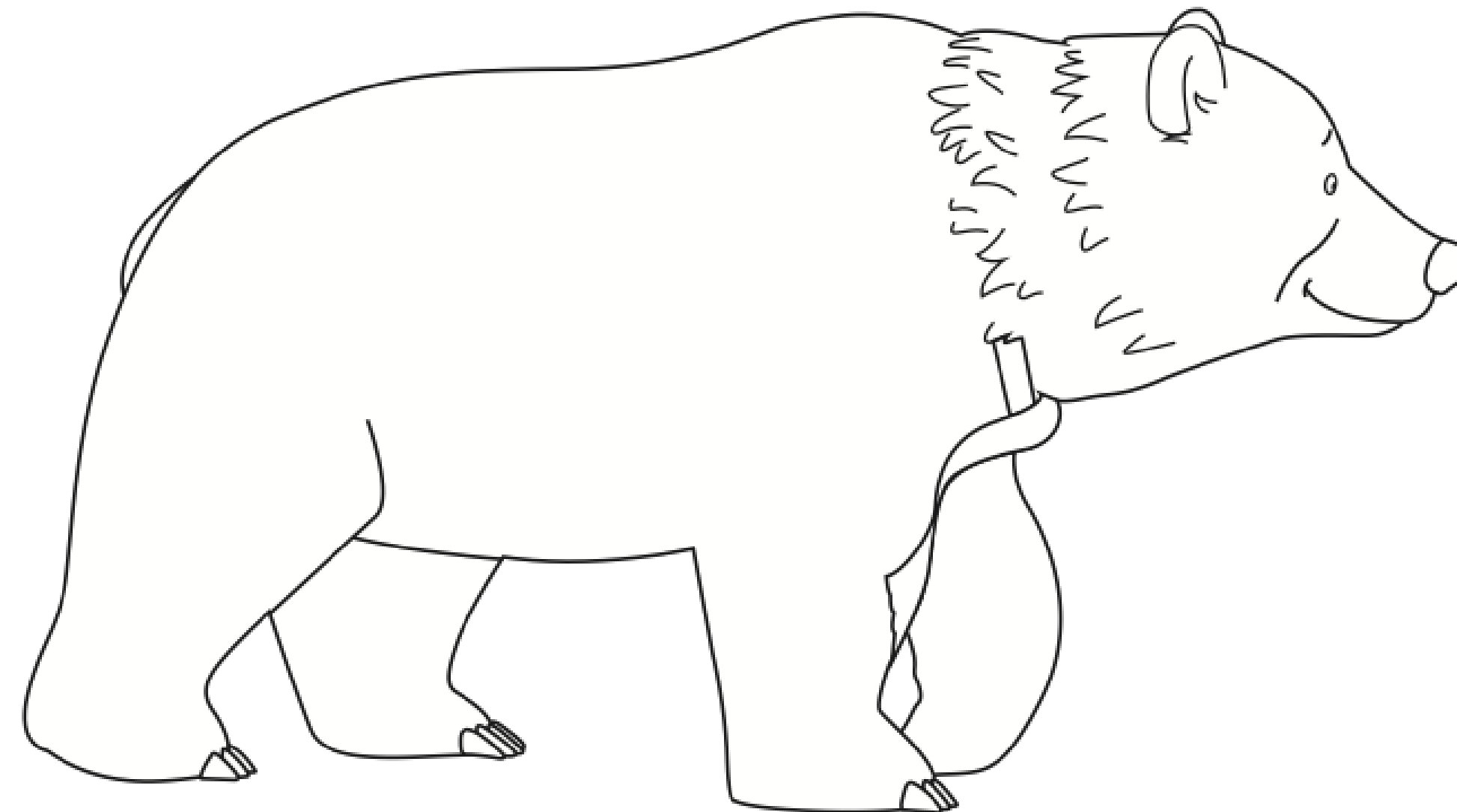
Sculpture Dimensions

- Large Bear: Length 1.84m X Height 1.04m
- Under 40kg (can be lifted by two people)

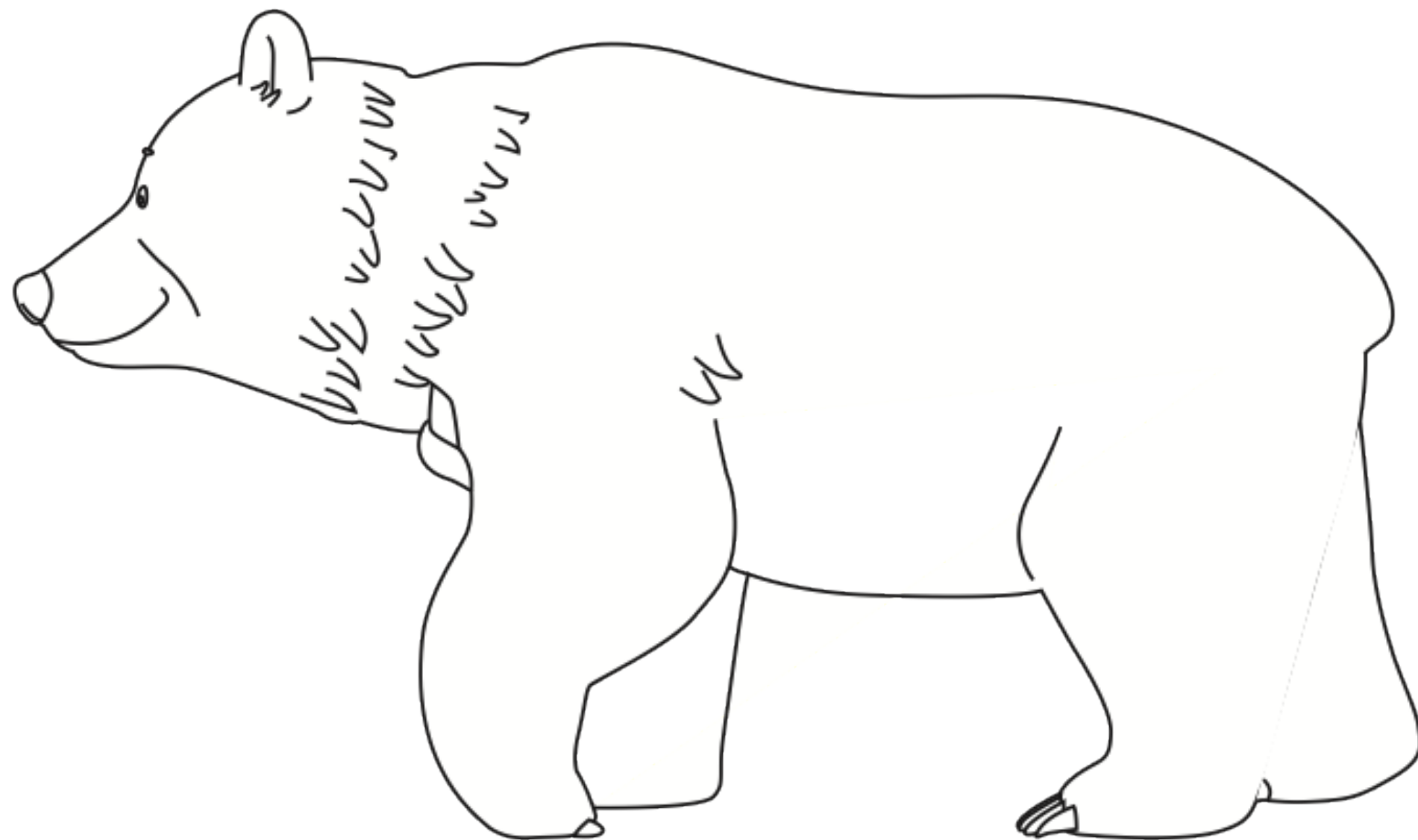
**The bear is designed to fit through all UK standard sized doors*



FRONT



RIGHT SIDE



LEFT SIDE

DESIGN AND MATERIALS

- You may submit up to two designs.
- You will be required to sign our standard terms and conditions for each design.
- When planning your designs, they must be appropriate for public display; the audience will be wide ranging and of all ages. Designs that are overtly religious, political or sexual in nature will not be accepted.
- Additionally, neither corporate logos nor advertising is allowed.
- We cannot accept designs which infringe on third party Intellectual Property, i.e. recognisable brands, logos, personalities, franchises and characters etc.
- Artists may alter the basic sculpture shape, but if doing so, must ensure the finished work remains structurally intact. It is recommended that only artists experienced in working with fibreglass submit designs that use this process.
- Remember that the public will touch and interact with your sculpture! Therefore, any attachments must be robust and able to withstand this handling (including, potentially, the weight of an adult), not be likely to cause any injury, and must be durable in an outdoor environment.
- Subject to availability, a painting space will be provided for you to create your bear. Should you wish to paint it in your own studio, you will be responsible for collection and delivery. Please be aware of the size and weight of the sculpture when considering this option (including any fixing brackets which can stand proud of the sculpture).
- While we welcome all art forms, experience has taught us that collage and/or sticking paper or paper-based products onto the sculpture does not prove as effective as painting or mosaics.
- Please consider this before submitting your design and be aware that most of the sculptures will be positioned outside for 8 weeks, exposed to the British weather. • When placed on the streets, each sculpture is bolted to a concrete plinth using fixings. Artists must keep the base area of the sculpture clear of any attachments.
- Artist materials are not provided.
- The use of acrylic or emulsion paint is recommended, although artificial resin paint or two component paint can also be used to paint or spray a design. To complete your sculpture, it must be finished with a waterproof, non-yellowing varnish, which will be provided.
- If practical, artists may be offered first refusal to make refurbishments or repairs, but it is likely for logistical and economical reasons that the charity will retain the services of a suitably qualified and experienced maintenance artist on a retainer or contract.

HOW DOES IT WORK?

SEPTEMBER
2025 The design submission form goes live! You can submit up to two sculpture design ideas.

FEBRUARY
2026 Shortlisted designs will be showcased at a special art selection event, where sponsors will choose their favourites to bring to life.

JANUARY
2026 A panel will carefully shortlist designs.

MARCH
2026 If your design is selected, you'll start painting your masterpiece – either from your own studio or at our communal painting space in Dartford.

MAY
2026 Completed sculptures are collected and professionally photographed for the app and website.

JULY
2026 The trail goes live, and your artwork takes centre stage for the world to admire!

SEPTEMBER
2026 All sculptures come together for an unforgettable Farewell Event.

OCTOBER
2026 Your sculpture is auctioned to the highest bidder, raising vital funds for ellenor.

HOW TO GET INVOLVED...

We strongly recommend you complete our online submission form as soon as possible.

The closing date for submissions is 21 November 2025. Enjoy the process, and if you have any questions, please send them to:

 [Dartfordbearhunt.co.uk](https://dartfordbearhunt.co.uk)

If you cannot submit your application online, please fill out our basic form shown here, which you can post or hand in to ellenor.



FIRST NAME

SURNAME

EMAIL

ADDRESS

WEBSITE

SOCIAL MEDIA HANDLES

PROPOSED ARTWORK TITLE

WHAT IS YOUR DESIGN ABOUT (100 WORDS)

HOW WOULD YOU CATEGOTISE YOUR DESIGN

WOULD YOU NEED A SPACE TO MAKE YOUR WORK?

☐ Yes ☐ I have my own painting space

LOCATIONALLY, WHERE ARE YOU BASED?

PLEASE PROVIDE A BRIEF DESCRIPTION ABOUT YOURSELF AND YOUR WORK IN THE THIRD PERSON. THIS WILL BE USED ON THE WEBSITE, SCULPTURE PLAQUE AND PROMOTIONAL MATERIAL. (40-80 WORDS MAX)

YOUR PROPOSED MATERIALS (TYPE OF PAINT AND ANY OTHER MATERIALS YOU INTEND TO USE WHEN DECORATING YOUR SCULPTURE). PLEASE BEAR IN MIND THAT OIL PAINTS ARE NOT TO BE USED ON YOUR SCULPTURE

ARE YOU AVAILABLE TO WORK ON YOUR SCULPTURE BETWEEN FEBRUARY - APRIL 2026?

☐ Yes ☐ No



Terms & Conditions

Eligibility

1. The project is open to all artists, amateur or professional.
2. You must be aged 18 or over and living in the UK.
3. All terms and conditions in this application form a part of the agreement between you, ellenor, and Wild In Art in connection with Dartford, We're Going on a Bear Hunt. By submitting your work, you are agreeing to be bound by all terms and conditions in this application form.

Design Submission

4. You may submit up to two applications.
5. You must be the sole author and owner of all intellectual property rights of the work entered, or if the work is not your own in full, you must have sole permission in writing from the copyright owner/s to use their work. Source material or proof of permission in use of another person's work must be made available on request by the selection panel. ellenor and/or Wild In Art do not accept liability in the publication of any reproduced art.
6. The design must represent a piece of work that you have the ability to reproduce on our 3D bear sculpture.
7. Any additions or modifications to the sculpture must be sufficiently strong to maintain structural integrity of the sculpture and must not cause injury.
8. To enter, the work must be received by the closing date of midnight on 21st November 2025. All entries must be accompanied by a completed artist submission form.
9. No allowances will be made for work that arrives later than the deadline.
10. By completing the artist submission form and submitting your designs, you consent that all data provided by you may be used by ellenor and/or Wild In Art for marketing, communications and evaluation purposes unless you opt out in writing. We don't and never will sell or pass on any of your details to another organisation for them to use for their own purposes. We may, however, use third party organisations to help deliver services on our behalf, for example, distributing our email newsletters or feedback questionnaires, or managing participant lists for our events. At all times, we will ensure that we look after your details responsibly and that any organisations using your information on our behalf do the same. For more information, please see the ellenor policy.

11. You consent to the use of your work, name and photograph in any promotional material carried out by ellenor and/or Wild In Art without any further compensation.
12. By entering your work for consideration to be selected to be used in the event and for eligibility for payment of the honorarium you warrant that you have all required rights and consents to submit the work and allow ellenor and/or Wild In Art to use the work in connection with Dartford, We're Going on a Bear Hunt. You also agree to grant an irrevocable royalty-free licence to ellenor and Wild In Art and to use the completed work for the purposes described elsewhere connected with the event.

Commissioning of Designs

13. Your work will be reviewed and shortlisted by ellenor and a panel of suitably experienced and impartial professionals, including a representative from Wild In Art, prior to being shown to the event sponsors.
14. Work will be commissioned following selection and or confirmation by the event sponsors. The decision on all matters relating to the work selected to be used is final. No further correspondence will be entered into.
15. Upon commissioning, ellenor will enter a separate service level agreement with you to include an agreed schedule and the terms and conditions of engagement.

Production

16. ellenor will provide the sculpture at no charge to you. The cost of materials is your responsibility, except for varnish, which will be provided. Unless otherwise agreed by both parties in writing.
17. If you are not able to paint the sculpture in the painting space, we will work with you to co-ordinate and manage the safe and secure transportation of the sculpture in the most cost-effective way. Artists may be expected to pay all or a proportion of delivery charges to and from the event storage. This is at the discretion of the event partner, and should be finalised before any commission is confirmed. In the unlikely event that we cannot provide a painting space, the costs of transportation of the sculpture will be discussed on a case-by-case basis.
18. You will provide a list of artist materials – specifically paint, brand and colours used in the application on the sculpture. Where possible, we encourage you to put together an onward care package including leftovers of any paints used that might help the maintenance team with repairs.
19. ellenor reserves the right to withhold any fee payable to you in connection with the event if, in its sole opinion, the quality of the finished work provided

falls below that which can be reasonably expected for public display and/or is substantially different from the design submitted. If a third party artist is required to bring your sculpture up to the required quality standard, their fee/day rate may be deducted from your commission fee.

20. The sculpture remains at all times the property of ellenor and must be returned in good order.

Payment, Copyright and Licensing

21. If the sculpture is returned unfinished by you or deemed irreparable due to damage while in your possession, you shall be charged the full replacement cost of said sculpture.
22. ellenor will award commissioned artists with an honorarium of £1,000 +VAT (if applicable). This payment will be made upon completion of the finished artwork, subject to sign-off and submission of all relevant paperwork. Payment will be made within 28 working days of receipt of the invoice. By submitting this application, you confirm that you are responsible for all your own tax and national insurance contributions relating to the honorarium and reporting thereof. ellenor will consider, at our discretion, staged payments on a case by case basis.
23. Copyright and all other IP Rights in the design belong to and remain with the artist. However, subject to ellenor paying all amounts due to the artist under any final commissioning contract, the artist grants to ellenor and Wild In Art an irrevocable royalty free licence to use the completed artwork for purposes in connection with the event, Dartford, We're Going on a Bear Hunt.
24. ellenor and Wild In Art may from, time to time, produce facsimiles of the completed sculpture in both 2D and 3D form, excluding figurines. For the avoidance of doubt, any agreement reached in connection with any facsimile of your design should include any consideration to be paid to you by ellenor and require transfer of rights to ellenor.
25. Subject at all times to your agreement, ellenor and Wild In Art may produce a figurine of the completed sculpture as part of the event merchandise. If your bear is selected to be a figurine, this will be subject to a separate figurine contract and include a royalty fee.

Auction

26. Following the event, the sculpture will be auctioned to raise money for ellenor. ellenor will, where practicable, try to offer artists first refusal to undertake repair and maintenance work should the applicable sculpture require it, but in most instances, suitably experienced local Artists will be commissioned separately by ellenor to complete any agreed maintenance and repairs.







This is a fantastic opportunity for your artwork to be part of a uniquely creative event, while helping to support ellenor's vital work.

Don't miss out - join us on this unforgettable Bear Hunt adventure!



Brought to you by



Delivery Partner



Presenting Partner



Official Partner



Creative Partner



Print Partner



Photography & Video Partner



Storage & Logistics Partner



Transport Partner



Media Partner



Sculpture Sponsor



Sculpture Sponsor



Sculpture Sponsor



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